

OXFORD MEDIA CONVENTION 2010

In the public interest?
The future of Britain's Creative Industries
Thursday 21st January 2010

08:45 Registration and coffee

09:30 Introduction and welcome
Lisa Harker, co-director, ippr

09:40 Opening keynote
Andy Duncan, former chief executive, Channel 4

10:20 Coffee

10:45 Morning parallel panels
Delegates have a choice of panel sessions 1, 2 or 3

11:55 Keynote speech
Britain's media industries and the case for industrial activism
The Rt Hon Stephen Timms MP, minister for Digital Britain, Department for Business, Innovation and Skills

12:30 Lunch

13:40 Afternoon parallel panels
Delegates have a choice of panel sessions 4, 5 or 6

14:50 Coffee

15:20 Panel: Citizens, ethics and the media in a global age
Citizens have never been more powerful or politicised in this media age. Yet at a time when individuals can showcase their talents on a global TV stage or find their story instantly beamed around the world, new questions arise about how equipped we are to withstand the pressure of overnight global exposure. Where is the line between media empowerment, exposure and exploitation? Do citizens need new forms of protection or are they still the masters of the media? What does it mean to have a private life in this day and age?

Chair: Dr David Levy, director, Reuters Institute for the Study of Journalism

Speakers include:

Matt Brittin, managing director, Google UK

Oona King, head of diversity, Channel 4

David Yelland, partner, Brunswick Group

Joyce McMillan, Commissioner, Carnegie Trust

16:25 Closing keynote
Britain's creative industries: The Conservatives' perspective
Jeremy Hunt MP, shadow secretary of state for Culture, Media and Sport

17:00 Close followed by drinks reception

MORNING PARALLEL PANELS

Parallel panel 1

Local media: what will it look like in 10 years' time?

Chair: Dr David Levy, director, Reuters Institute for the Study of Journalism

Speakers include:

Sly Bailey, chief executive, Trinity Mirror

Helen Boaden, director, BBC News

Stewart Purvis, content and standards partner, Ofcom

Alan Rusbridger, editor-in-chief, The Guardian

Rick Waghorn, founder, MyFootballWriter, Addiply

Where will people get their local news from in future? Is local media too important to fail or should the market decide? Will the BBC's Out of London strategy and Channel 4's investment in the regions help to sustain a creative bedrock to support the provision of local content for local media? Should public funding be used to support local media or are other funding models necessary?

Parallel panel 2

Our digital future: can Britain's digital infrastructure compete?

Chair: Dr Damian Tambini, senior lecturer, Department of Media and Communications, London School of Economics

Speakers include:

Anna Bradley, chairman, Ofcom Consumer Panel

John Cass, director, Creative Industries KTN

Jock Given, professor of media and communications, Institute for Social Research, Swinburne University

Kip Meek, chairman, Ingenious Consulting

Ilse Howling, managing director, Freeview

Governments around the world are increasingly recognising the importance of investing in digital infrastructure. The UK government's universal service commitment will ensure that all households have access to a 2Mbps connection by 2012. Will Britain's digital infrastructure compete globally? And will this bring an end to the UK digital divide?

Parallel panel 3

What principles should govern our use of data in the media?

Chair: Charlie Beckett, director, Polis, London School of Economics

Speakers include:

Richard Allan, director of public policy, Facebook

Neil Berkett, chief executive officer, Virgin Media

Matt Brittin, managing director, Google UK

Joe Turow PhD, Robert Lewis Shayon professor of communication, Annenberg School for Communication, University of Pennsylvania

In the digital age, we are facing new choices over the way data about citizens is handled and protected. For some, targeted advertising offers the chance to save the ad-supported content model, for others it is a fundamental and unacceptable abuse of privacy laws. Is there a middle ground? What principles should govern such decisions?

AFTERNOON PARALLEL PANELS

Parallel panel 4

In the public's interest: what should taxpayers subsidise?

Chair: John Makinson, chairman and chief executive, Penguin Group

Speakers include:

Lord Puttnam

Caroline Thomson, chief operating officer, BBC

David Wheeldon, director of policy and public affairs, BSkyB

Debate is still raging on the best way to fund Britain's public service content. At the same time the government is considering other spending priorities such as whether to introduce tax relief to promote the sustainable production of "culturally British" videogames. In an economic downturn where should taxpayers' money be directed to secure the public's best interests?

Parallel panel 5

Is social media changing the way we live?

Chair: Bill Thompson, journalist and commentator

Speakers include:

Julian March, executive producer, online, Sky News

Nico Macdonald, principal, Spy

Tom Watson MP, former minister for digital engagement

So media has changed the way people discover and share news and information. But is it changing the way we live?

Parallel panel 6

Is the BBC Trust fit for purpose?

Chair: Emily Bell, director of digital content, Guardian News & Media

Speakers include:

Dame Patricia Hodgson, trustee, BBC Trust

Luke Johnson, chairman, Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA) and Risk Capital Partners, former chairman, Channel 4

The BBC Trust is the chief guardian of public service broadcasting, but is it the right form of governance?