

YouGov / IPPR Survey Results

Sample Size: 1644 Adults in GB
Fieldwork: 10th - 11th November 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1644	XXX	XXX	XXX	XXX	543	508	92	633	677	796	848	181	692	391	380	937	707	197	549	355	401	141	
Unweighted Sample	1644	496	337	204	107	554	520	106	727	668	713	931	143	675	417	409	987	657	183	540	383	401	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about recent years, and the gap between wealthy people and the rest of the population, which of the following comes closest to your view?

It has widened too much	56	40	79	71	55	39	75	65	70	47	53	58	54	54	60	56	56	56	51	57	56	54	63
It has not widened very much	21	35	9	16	23	35	11	18	16	29	23	20	15	21	20	25	23	19	25	22	20	20	18
It hasn't widened at all	5	10	0	2	8	9	2	1	2	7	6	5	4	4	6	7	6	4	4	4	5	7	5
Don't know	18	15	12	10	14	17	12	17	12	17	18	18	28	21	14	11	15	21	19	17	18	19	14

To what extent do you support or oppose the increase of tax for those earning more than £100,000 a year?

Strongly support	30	13	59	34	29	14	48	32	39	25	29	31	27	32	32	26	29	31	30	28	31	30	38
Tend to support	31	31	27	44	27	32	32	41	34	31	31	32	30	29	29	38	31	31	28	34	31	30	29
TOTAL SUPPORT	61	44	86	78	56	46	80	73	73	56	60	63	57	61	61	64	60	62	58	62	62	60	67
Neither support nor oppose	16	21	5	14	23	22	10	14	11	20	17	15	13	15	18	17	17	14	12	16	17	18	13
Tend to oppose	11	23	4	5	9	21	3	6	7	14	11	10	10	9	12	12	11	9	13	13	9	10	4
Strongly oppose	4	9	0	2	3	8	2	3	3	5	6	3	8	3	5	4	6	2	7	5	2	4	6
TOTAL OPPOSE	15	32	4	7	12	29	5	9	10	19	17	13	18	12	17	16	17	11	20	18	11	14	10
Don't know	8	3	4	2	9	3	6	4	5	6	6	10	12	12	5	3	5	12	11	5	10	9	10

There are currently different rates of tax for income which people receive from work and income they receive from investments and capital gains. Which of the following statements most closely reflects your views:

There should be higher tax rates on income from work than income from investments and capital gains	11	14	9	14	13	13	10	6	11	12	11	11	13	10	14	8	11	10	12	11	10	10	11
There should be higher tax rates on income from investments and capital gains than income from work	28	23	37	35	31	22	34	29	31	27	29	28	31	25	29	32	28	29	24	26	30	27	38
Income from work and income from investments should be taxed at the same rate	34	46	30	39	32	45	30	46	37	37	36	32	20	31	35	46	38	29	33	39	34	31	28
Don't know	27	17	24	12	24	20	25	18	22	25	24	30	36	34	21	14	23	32	32	23	26	31	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose the UK Government playing a more active role in guiding how private companies invest their money?

Strongly support	5	3	13	2	6	3	10	2	5	6	7	3	5	6	5	5	5	5	7	3	4	7	9
Tend to support	17	15	22	22	16	15	21	16	21	17	19	16	17	19	17	15	17	18	17	20	18	15	17
TOTAL SUPPORT	22	18	35	24	22	18	31	18	26	23	26	19	22	25	22	20	22	23	24	23	22	22	26
Neither support nor oppose	30	32	30	28	33	32	32	20	28	33	29	31	19	28	33	34	28	31	31	30	31	27	29
Tend to oppose	19	26	12	24	19	26	12	34	20	21	19	18	19	15	19	25	22	15	16	20	19	20	15
Strongly oppose	8	15	2	9	15	13	4	7	7	10	11	6	7	6	10	10	11	5	7	9	8	7	11
TOTAL OPPOSE	27	41	14	33	34	39	16	41	27	31	30	24	26	21	29	35	33	20	23	29	27	27	26
Don't know	20	10	20	16	11	11	22	20	20	14	15	26	33	25	15	11	17	25	21	18	21	24	19

To what extent do you support or oppose a significant increase in public spending to invest in solutions to climate change including renewable energy, insulating homes and public transport?

Strongly support	28	12	50	43	11	14	41	40	40	16	26	29	32	29	25	25	30	24	32	27	25	25	36
Tend to support	36	41	33	48	37	40	35	46	37	36	36	35	32	31	42	40	38	32	34	37	39	30	38
TOTAL SUPPORT	64	53	83	91	48	54	76	86	77	52	62	64	64	60	67	65	68	56	66	64	64	55	74
Neither support nor oppose	16	23	6	5	21	23	9	9	8	23	15	17	7	15	16	20	15	17	17	16	17	16	9
Tend to oppose	6	13	3	2	10	12	4	2	4	10	8	4	3	6	7	7	6	6	1	8	6	7	2
Strongly oppose	3	6	0	0	15	6	1	0	1	6	4	2	3	3	4	4	3	4	4	2	2	4	6
TOTAL OPPOSE	9	19	3	2	25	18	5	2	5	16	12	6	6	9	11	11	9	10	5	10	8	11	8
Don't know	12	5	8	2	6	6	11	3	9	8	10	13	24	16	7	3	9	16	13	9	11	17	9

Thinking about banks and other financial companies, which of the following comes closest to your viewpoint?

Banks and other financial companies focus on short-term profits over the interests of the economy as a whole	57	60	66	72	67	61	62	74	64	60	65	50	39	54	67	62	61	52	54	59	57	55	62
Banks and other financial companies focus on the interests of the economy as a whole	9	10	7	8	6	10	8	4	8	9	9	8	7	10	5	11	9	8	16	7	10	6	9
Neither	9	10	6	8	12	10	7	7	8	9	9	10	14	10	9	7	8	11	4	9	11	11	11
Don't know	25	20	20	13	15	19	23	15	20	22	18	31	39	26	19	20	21	29	26	24	23	28	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose increased government regulation of banks and other financial companies?

Strongly support	21	15	35	27	31	16	29	24	24	21	24	18	12	20	28	20	22	21	19	21	19	22	31
Tend to support	36	42	35	42	35	40	36	45	41	37	34	38	31	33	38	42	38	33	37	37	38	33	33
TOTAL SUPPORT	57	57	70	69	66	56	65	69	65	58	58	56	43	53	66	62	60	54	56	58	57	55	64
Neither support nor oppose	20	21	15	18	21	23	17	17	17	22	22	18	19	21	17	21	19	22	20	22	21	17	20
Tend to oppose	5	11	1	7	7	10	1	4	4	7	7	4	9	3	5	8	7	3	4	7	4	6	5
Strongly oppose	2	3	0	2	3	2	1	1	1	2	2	2	4	1	1	2	2	1	2	1	2	2	2
TOTAL OPPOSE	7	14	1	9	10	12	2	5	5	9	9	6	13	4	6	10	9	4	6	8	6	8	7
Don't know	16	7	13	5	3	8	16	9	13	12	10	20	26	20	11	7	12	20	18	12	17	20	10

To what extent do you support or oppose each of the following?

Companies being required to give shares to their workers

Strongly support	19	12	35	21	18	11	28	10	23	17	20	18	17	23	19	12	19	19	23	17	17	19	26
Tend to support	35	31	37	37	36	31	38	41	36	33	33	36	41	32	35	37	35	35	36	34	38	32	35
TOTAL SUPPORT	54	43	72	58	54	42	66	51	59	50	53	54	58	55	54	49	54	54	59	51	55	51	61
Neither support nor oppose	27	32	19	34	26	33	23	38	26	31	27	28	16	25	30	33	26	30	22	31	25	26	28
Tend to oppose	7	12	4	4	10	11	2	10	5	8	8	5	7	6	6	8	8	5	5	7	7	8	5
Strongly oppose	4	9	0	1	4	9	1	0	2	6	5	3	4	2	4	7	5	2	4	5	3	4	0
TOTAL OPPOSE	11	21	4	5	14	20	3	10	7	14	13	8	11	8	10	15	13	7	9	12	10	12	5
Don't know	8	3	5	2	6	4	7	2	7	5	7	10	15	12	5	2	7	10	11	5	10	11	6

Companies being required to have worker representatives on their boards

Strongly support	28	14	52	29	33	15	42	25	35	23	24	32	29	32	28	22	28	28	30	26	25	31	38
Tend to support	38	40	31	47	42	42	35	48	40	37	35	40	35	35	39	42	37	38	30	40	37	36	45
TOTAL SUPPORT	66	54	83	76	75	57	77	73	75	60	59	72	64	67	67	64	65	66	60	66	62	67	83
Neither support nor oppose	18	23	10	18	10	21	14	20	14	21	22	14	17	16	20	18	17	19	22	18	21	15	9
Tend to oppose	5	11	1	3	6	11	1	5	3	8	7	3	4	3	5	9	7	3	5	5	5	5	4
Strongly oppose	3	8	0	1	3	8	0	0	2	5	5	1	2	1	4	6	4	2	5	4	3	2	1
TOTAL OPPOSE	8	19	1	4	9	19	1	5	5	13	12	4	6	4	9	15	11	5	10	9	8	7	5
Don't know	8	4	6	2	6	4	7	3	6	7	6	10	13	12	4	3	7	10	9	7	10	10	4

Companies being required to share their profits with their workers

Strongly support	25	15	44	29	23	14	36	24	30	22	24	27	22	30	27	17	25	27	29	23	25	25	32
Tend to support	41	41	38	44	49	42	44	48	43	42	40	42	41	37	43	46	41	42	37	43	40	39	50
TOTAL SUPPORT	66	56	82	73	72	56	80	72	73	64	64	69	63	67	70	63	66	69	66	66	65	64	82
Neither support nor oppose	16	22	10	19	12	22	11	20	14	20	18	15	11	15	16	21	16	17	13	18	17	17	11
Tend to oppose	6	13	2	4	7	11	1	5	4	8	8	5	6	5	6	9	8	4	8	6	7	6	3
Strongly oppose	3	7	0	2	3	7	1	1	2	4	4	3	5	2	3	5	4	2	3	5	1	3	1
TOTAL OPPOSE	9	20	2	6	10	18	2	6	6	12	12	8	11	7	9	14	12	6	11	11	8	9	4
Don't know	8	3	5	2	6	4	7	1	6	5	7	9	15	11	4	2	7	9	10	5	11	10	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose large digital companies (such as Facebook, Amazon and Google) being subject to government regulation on how they use people's data?

Strongly support	57	59	61	65	61	60	62	63	61	61	55	59	40	50	66	69	58	56	55	57	53	60	63
Tend to support	23	27	18	22	26	26	19	28	25	22	25	22	22	25	21	23	25	21	25	27	26	17	16
TOTAL SUPPORT	80	86	79	87	87	86	81	91	86	83	80	81	62	75	87	92	83	77	80	84	79	77	79
Neither support nor oppose	8	7	9	4	7	6	8	4	5	7	9	6	11	10	6	3	6	9	4	7	5	12	9
Tend to oppose	3	1	5	5	1	1	4	4	3	2	4	2	7	4	1	1	3	2	6	3	3	2	3
Strongly oppose	3	3	2	2	1	3	1	0	1	3	3	2	5	2	3	2	2	3	2	1	3	2	6
TOTAL OPPOSE	6	4	7	7	2	4	5	4	4	5	7	4	12	6	4	3	5	5	8	4	6	4	9
Don't know	7	2	4	1	4	2	6	2	5	5	5	9	15	9	4	2	6	8	8	5	9	7	4

To what extent do you support or oppose moving more powers over job creation and infrastructure from central government to local and regional government and devolved governments?

Strongly support	12	10	21	11	12	10	18	9	16	11	12	13	7	14	12	12	13	11	10	10	13	17	15
Tend to support	33	36	36	41	43	34	33	43	37	31	34	32	28	32	35	36	35	30	28	36	31	34	31
TOTAL SUPPORT	45	46	57	52	55	44	51	52	53	42	46	45	35	46	47	48	48	41	38	46	44	51	46
Neither support nor oppose	25	27	22	24	24	30	22	26	24	29	29	22	25	23	28	27	25	26	22	27	26	24	26
Tend to oppose	6	9	3	7	7	9	3	5	4	7	7	5	6	5	5	8	7	5	10	5	8	3	4
Strongly oppose	3	5	2	1	7	4	2	1	2	4	5	1	1	2	5	3	2	4	3	2	2	3	3
TOTAL OPPOSE	9	14	5	8	14	13	5	6	6	11	12	6	7	7	10	11	9	9	13	7	10	6	7
Don't know	21	13	17	15	8	13	21	16	18	17	14	27	32	24	15	14	18	24	27	20	21	18	20

Thinking about public spending, which of the following comes closest to your view?

A decline in public spending has damaged public services, and should be reversed	61	52	81	78	69	53	75	79	72	57	60	61	48	56	67	69	62	59	59	61	60	58	69
A decline in public spending has damaged public services, but should not be reversed	11	21	4	9	13	19	6	7	9	15	14	9	10	10	12	14	12	10	11	15	11	8	9
A decline in public spending has not damaged public services	6	11	2	1	6	10	1	1	3	8	7	4	9	7	5	3	7	4	6	7	6	6	1
Neither	4	5	2	3	5	5	4	3	5	4	5	4	2	6	4	3	3	6	5	4	4	5	5
Don't know	18	11	12	9	7	12	14	10	11	16	13	22	30	22	12	10	16	20	19	13	19	23	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose people like you paying more tax in order to increase spending on public services?

Strongly support	8	3	19	12	6	3	14	11	13	3	10	6	5	8	10	7	9	6	11	8	8	7	6
Tend to support	26	20	38	51	18	19	33	49	34	20	26	25	26	24	27	27	28	23	20	28	24	24	30
TOTAL SUPPORT	34	23	57	63	24	22	47	60	47	23	36	31	31	32	37	34	37	29	31	36	32	31	36
Neither support nor oppose	24	27	17	22	25	28	22	20	21	29	24	25	19	22	25	31	22	27	26	22	26	24	28
Tend to oppose	17	24	10	11	20	25	9	14	14	20	16	18	15	16	18	19	19	15	14	20	20	14	16
Strongly oppose	15	22	9	3	24	20	11	5	10	20	15	15	14	16	16	12	14	16	13	15	11	20	13
TOTAL OPPOSE	32	46	19	14	44	45	20	19	24	40	31	33	29	32	34	31	33	31	27	35	31	34	29
Don't know	10	5	8	1	7	4	10	2	7	7	9	12	20	14	5	4	8	13	15	8	12	12	7

To what extent would you support or oppose stricter regulations on working conditions for people working on self-employed and casual contracts?

Strongly support	19	14	30	20	20	16	28	19	25	18	19	19	7	16	27	22	18	21	17	18	18	23	18
Tend to support	33	35	33	41	39	34	36	39	36	35	31	34	20	32	28	43	34	30	32	35	36	27	30
TOTAL SUPPORT	52	49	63	61	59	50	64	58	61	53	50	53	27	48	55	65	52	51	49	53	54	50	48
Neither support nor oppose	22	27	17	20	19	26	16	22	19	24	22	21	23	21	25	19	21	22	22	22	19	22	26
Tend to oppose	8	11	5	9	7	10	4	5	5	9	12	5	16	8	5	8	9	7	8	7	8	9	12
Strongly oppose	4	6	2	1	6	6	2	1	2	5	5	3	3	4	6	2	4	3	6	4	3	4	2
TOTAL OPPOSE	12	17	7	10	13	16	6	6	7	14	17	8	19	12	11	10	13	10	14	11	11	13	14
Don't know	15	7	12	9	9	8	13	14	13	9	11	18	30	19	8	6	13	17	16	14	16	15	11

To what extent would you support or oppose an increase in the role of trade unions?

Strongly support	12	4	32	9	10	3	23	9	17	8	10	13	9	14	13	8	11	12	11	10	12	13	13
Tend to support	21	12	33	25	15	10	30	19	26	17	19	23	20	24	22	17	20	23	23	19	23	19	32
TOTAL SUPPORT	33	16	65	34	25	13	53	28	43	25	29	36	29	38	35	25	31	35	34	29	35	32	45
Neither support nor oppose	25	23	19	35	26	26	23	34	24	27	26	23	22	23	28	25	22	27	21	28	21	26	22
Tend to oppose	15	24	3	16	18	24	7	19	13	18	16	13	13	10	16	23	18	10	12	15	16	16	9
Strongly oppose	14	31	3	8	22	31	3	10	9	22	19	9	5	10	15	23	16	10	17	15	13	11	12
TOTAL OPPOSE	29	55	6	24	40	55	10	29	22	40	35	22	18	20	31	46	34	20	29	30	29	27	21
Don't know	14	6	10	7	9	6	14	9	12	8	10	18	31	20	7	4	12	18	15	13	16	15	12

Do you think economic growth is or is not a good way of judging whether the economy is working for most people?

Economic growth is a good way of judging whether the economy is working for most people	36	56	24	41	43	51	26	37	31	42	42	31	37	31	38	43	39	32	37	41	34	32	31
Economic growth is not a good way of judging whether the economy is working for most people	32	21	44	37	37	25	39	35	38	30	33	31	29	33	32	31	35	28	34	31	31	30	39
Not sure/ Don't know	32	23	32	22	20	24	35	27	30	28	26	39	34	37	30	26	27	40	30	29	34	38	30

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	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1644	XXX	XXX	XXX	XXX	543	508	92	633	677	796	848	181	692	391	380	937	707	197	549	355	401	141
Unweighted Sample	1644	496	337	204	107	554	520	106	727	668	713	931	143	675	417	409	987	657	183	540	383	401	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the way the British economy is run, which of the following comes closest to your view?

The next government should keep things the way they are	2	3	1	2	2	3	1	0	2	3	3	1	1	3	3	1	2	2	3	3	2	2	0
The next government should try broadly to keep things the way they are, with some small changes	21	42	6	17	22	38	9	17	13	30	27	16	21	19	22	25	22	19	21	27	20	15	17
The next government should moderately change things	31	35	23	43	35	36	26	45	33	32	30	32	34	27	30	39	36	26	33	31	34	29	31
The next government should radically change things	29	9	59	32	29	11	47	28	40	20	27	30	20	31	33	25	27	31	28	26	24	34	38
Don't know	16	10	11	7	12	12	16	10	12	14	12	21	25	21	12	10	13	22	15	13	20	19	15

Thinking about who the British economy works in the interests of, which of the following comes closest to your viewpoint?

The British economy mainly works in the interests of people with high incomes	38	27	58	48	43	25	53	42	47	34	35	41	37	37	41	38	38	38	34	36	44	36	45
The British economy mainly works in the interests of people with average incomes	7	10	5	7	6	10	6	6	6	8	9	6	11	7	5	7	7	8	10	8	8	5	6
The British economy mainly works in the interests of people with low incomes	3	3	1	0	5	3	1	0	1	3	2	3	5	4	2	0	3	2	1	4	2	2	2
The British economy mainly works in the interests of big companies	21	21	21	26	28	21	20	33	23	23	24	17	13	19	23	24	20	21	16	22	17	23	25
The British economy mainly work in the interests of everyone	9	22	2	6	5	20	2	2	7	13	13	6	7	6	11	15	13	5	12	11	8	9	3
None of the above	3	3	3	4	2	4	3	2	3	4	4	3	2	4	3	3	3	4	4	3	2	5	3
Don't know	19	14	10	9	12	17	15	16	13	17	14	23	26	22	15	13	16	22	23	16	19	20	15