ABOUT IPPR

IPPR, the Institute for Public Policy Research, is the UK’s leading progressive thinktank.

We produce rigorous research and innovative policy ideas for a fair, democratic and sustainable world. Our international partnerships extend IPPR’s influence and reputation across the world.

We are open and independent in how we work, and with offices in London and the North of England, IPPR spans a full range of local and national policy debates.

Registered charity no. 800065

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IPPR’s mission is an ambitious one: to rethink progressive politics after one of the longest and deepest economic crises in Britain’s history, mindful that spending constraints will be in place for years to come.

We want to see a society in which every citizen can live a decent and fulfilled life. This cannot be legislated for or guaranteed by the state – and it won’t be achieved by markets alone. It requires people to act together and take responsibility for themselves and each other. It involves an ongoing political struggle to address unjustified inequalities, to challenge concentrations of power, to shape an economy which serves society, and to maintain a vibrant democratic society.

Our research, guided by these aims, focuses on the big policy challenges we face: how to grow the economy and create a more responsible capitalism; reform and improve our public services and welfare state, even though money will be tight; and create a new kind of politics that is local, democratic and rooted in everyday life but also internationalist, so that we can address the urgent global issues of climate change, migration and economic development.

It means we have a huge agenda. But in recent years, IPPR has been growing stronger. We have assembled an unrivalled team who are shaping public debate and influencing policy formation. We can do this work only because of the support we get from a wide range of partners, supporters and funders, to whom we are extremely grateful. We are also fortunate to be able to draw on the expertise and experience of our excellent trustees, our Policy Advisory Council and a wide network of associates and partners.

We hope you find this brochure interesting and helpful. Space dictates that it can only be an introduction to our work. If you want to know more, or if you are interested in working with us or supporting us, then you can go to our website www.ippr.org. Alternatively, you can just email us or give us a ring.

We are confident that IPPR is doing important work – we hope you think so too.
The global crisis has shaken the established economic order. IPPR is working on new models of growth to raise living standards, help to reduce the deficit and establish a more responsible form of capitalism.

The UK is set for its slowest-ever recovery from recession.

"Spending cuts will be needed to eradicate the structural deficit, as will tax rises. But when spending cuts produce weaker growth and higher unemployment, they drive up government deficits and debt – they don’t bring them down."

Nick Pearce, IPPR Director, Nick’s Blog (May 2012)
IPPR’s Growth and Shared Prosperity Panel was established in May 2011 to identify policies that will promote economic growth, restore full employment and ensure that the benefits of prosperity are more equally shared.

**IDEAS FOR GROWTH**

- **A Plan B:** ‘deficit reduction averaging’ would make fiscal tightening responsive to real economic conditions

- Increase infrastructure spending by £10 billion in 2012/13

- Expand the Green Investment Bank into a fully-fledged public investment bank with £15 billion to lend from day 1

From: 10 ways to promote growth (Nov 2011)

**WHEN GROWTH IS STRONG, TIGHTENING CAN BE SPEEDED UP BUT WHEN GROWTH IS WEAK, AS NOW, THEN TIGHTENING SHOULD BE SLOWED DOWN.**

TONY DOLPHIN, IPPR SENIOR ECONOMIST (NOV 2011)

Labour leader Ed Miliband outlines his alternative plan for growth and jobs at IPPR (Nov 2011)

“IT’S A TIME TO BE ASKING BIG QUESTIONS AND DOING IT FROM A RATHER RADICAL PERSPECTIVE. THIS IS MEAT AND DRINK FOR AN ORGANISATION LIKE IPPR.”

RICHARD LAMBERT, FORMER DIRECTOR GENERAL, CBI
REBALANCING THE ECONOMY

NORTHERN ECONOMIC FUTURES COMMISSION

IPPR North, IPPR’s dedicated thinktank for the North of England, has established a major commission to ensure that the North helps to drive economic growth.

The economic potential of the North is enormous. If it was a separate economy it would be the 9th biggest in Europe.

From: Northern prosperity is national prosperity: Interim report (April 2012)

Infrastructure investment is currently skewed to the South

£2731

per head in London

£5

per head in the North East

From: On the wrong track: An analysis of the autumn statement announcements on transport infrastructure (Dec 2011)
Despite the crash the global economy continues to grow and offer huge opportunities to UK exporters.

**IPPR’s report**

*The third wave of globalisation has been*

**Size of global economy:**

$62 \text{ TRILLION} \quad \text{at time of Lehman Brothers crash}$

$70 \text{ TRILLION NOW}$

“GLOBALISATION IS NOT WORKING IN THE WAY IT CAN, BUT REMAINS ONE OF THE BEST TOOLS WE HAVE TO ACHIEVE PROGRESSIVE GOALS.”

Peter Mandelson, Financial Times (Jan 2012)

“AN IMPORTANT INTERVENTION”

WILL HUTTON, OBSERVER

“A VERY WELCOME REPORT”

GERARD LYONS, STANDARD CHARTERED

IPPR’s report *The third wave of globalisation* has been

**DOWNLOAD MORE THAN 6,000 TIMES**

since publication in January 2012.
A lack of growth in the economy means a lack of jobs. IPPR’s work focuses on charting a path back to full employment and better quality jobs.

1.4m number of people working part-time who want a full-time job – highest since records began

1.1m number of women unemployed – second highest figure for 25 years

950,000 number of NEETs – young people not in education, employment or training – a record high

886,000 number of long-term unemployed – highest since 1996

(IPPR analysis, May/June 2012)

Before unemployment really starts to fall
(OBR projection, April 2012)

RETURNING TO FULL EMPLOYMENT

FROM: JOBS FOR THE FUTURE: THE PATH BACK TO FULL EMPLOYMENT IN THE UK (SEP 2011)

AFTER 12 MONTHS UNEMPLOYED

A GOVERNMENT GUARANTEED JOB AT THE MINIMUM WAGE OR BETTER

PEOPLE WOULD HAVE TO TAKE UP THE JOB OFFER

SUMMER

2013

JOBS GUARANTEE
In our work on *Rethinking apprenticeships* (Nov 2011)
IPPR highlighted how vital apprenticeships are to creating good jobs.

Number of employers offering apprenticeships in 2009:

- **8%** England
- **25%** Germany

From: *Rethinking apprenticeships* (Nov 2011)

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IPPR’s report *No train, no gain* (April 2012) highlighted that too many UK employers are pursuing ‘low-road’ competitive strategies that do not require a well-skilled workforce.

IPPR PAYS ALL ITS INTERNS THE LIVING WAGE.
ALL VACANCIES ARE ADVERTISED ON OUR WEBSITE [WWW.IPPR.ORG](http://WWW.IPPR.ORG)

"MY INTERNSHIP WITH IPPR HAS BEEN INCREDIBLY STIMULATING." — AMINA KHATUN, RESEARCH INTERN, 2011

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IPPR IS PROUD TO BE ONE OF THE PIONEER LIVING WAGE EMPLOYERS.

Living Wage is currently:
- **£8.30 an hour in London**
- **£7.20 outside London**

**3.5 million workers** continue to earn less than **£7.00 an hour**
Including two-thirds of employees in the hotels and restaurants sector and half of those in retail and wholesale.

Paying a Living Wage would increase the wage bill for big companies by only **1%**

From: *What price a living wage?* (May 2012)
Tackling climate change is one of the most urgent and difficult public policy challenges. IPPR’s research in this area is focused on coming up with policies which are environmentally effective, politically sustainable and socially just.

Progress on reducing climate change could be threatened by anger over rising fuel bills. Combined gas and electricity prices have risen by 75 per cent since 2004.

Analysis for the ‘True Cost of Energy’ project has shown how the family living at no. 1 could be paying £339 more than their neighbours at no. 2 for the same heating.

From: The true cost of energy (April 2012)

THE GOVERNMENT BELIEVES THAT ENCOURAGING PEOPLE TO SWITCH ENERGY PROVIDER WILL INCREASE COMPETITION AND SO CUT BILLS, YET ONLY 40 PER CENT OF CUSTOMERS HAVE EVER DONE SO.

WILL STRAW, ASSOCIATE DIRECTOR, CITY AM (FEB 2012)

STOP PRESS!
In the 2011 autumn statement, the chancellor announced the creation of a £15 million Rural Community Renewable Energy Fund following an IPPR recommendation.
In total, IPPR and its staff have more than 50,000 Twitter followers.

IPPR is one of the leading thinktanks in its use of social media. In the last 12 months we have published more than 400 ARTICLES AND BLOGS.

"I SHARE IPPR’S VISION OF A FAIRER, MORE DEMOCRATIC AND ENVIRONMENTALLY SUSTAINABLE WORLD."

NICK CLEGG, DEPUTY PRIME MINISTER

In our report 
**Growing pains: British industry and the low-carbon transition** 
(May 2012)
IPPR showed that business leaders were frustrated that the government seemed to be constantly changing direction on its commitment to green growth.

In our report **Growing pains: British industry and the low-carbon transition** (May 2012) IPPR showed that business leaders were frustrated that the government seemed to be constantly changing direction on its commitment to green growth.
IPPR believes comprehensive reform of the welfare system is needed to encourage work, meet changing demands and increase public support. Issues such as enhancing childcare, improving care for the elderly and helping people back to work should be priorities.

JAMES PURNELL, IPPR CHAIR (MAR 2012)

“We need a welfare state that secures Beveridge legacy

James Purnell on BBC Newsnight, July 2011

THE RIGHT CUTS WITHOUT A PLAN AND THE LEFT DEFENDS THE WELFARE STATE WITHOUT IDENTIFYING PRIORITIES. IT LEAVES SUPPORT FOR WELFARE EBBING AWAY PRECISELY WHEN NEED IS RISING – AS INSECURITY RETURNS AND AS NEW ISSUES SUCH AS CHILDCARE OR SOCIAL CARE DEMAND ATTENTION.”

IPPR PROPOSES A NATIONAL SALARY INSURANCE SCHEME

AN UNEMPLOYED PERSON GETS 70% OF THEIR PREVIOUS EARNINGS FOR UP TO SIX MONTHS. UP TO MAX OF £200 A WEEK.
IN DECEMBER 2011, IPPR ARGUED
THE CASE FOR UNIVERSAL CHILDCARE
IPPR argues that providing free childcare is essential
to reduce child poverty and female unemployment.
And it will help boost the economy too.

Our analysis shows that far from
costing the country money the net
*gain* to the Treasury would be:

£5K PER YEAR
FOR EVERY EXTRA MOTHER WORKING

To pay for priorities, savings would have to be found elsewhere.
IPPR has proposed:

Freezing child benefit
for 10 years and
diverting that money
into building up childcare
= £2.5 billion
by the end of the decade.

Restricting the
winter fuel allowance
and free television
licences to those on
pension credit
= £1.7 billion
each year.

STOP PRESS!
An IPPR recommendation
from 2007 that the right to
request flexible working should
be extended to all employees
and that paid paternity leave
should be doubled to a month
was included in the 2012
Queen’s speech.

IPPR IS WORKING ON MANY IDEAS THAT
LABOUR COULD ADOPT NOW. THE UNIVERSAL
PRE-SCHOOL CHILD CARE CHAMPIONED BY
THE IPPR’S NICK PEARCE IS ONE EXAMPLE.

MARY RIDDLELL, TELEGRAPH COLUMNIST (MAY 2012)
FOLLOWING THE SUCCESS OF THE ‘TEACH FIRST’ SCHEME, an IPPR project is looking at how a similar model can be developed to encourage top graduates to go into children’s social work.

Nearly 10% of children’s social workers leave the profession every year. One in six children’s social workers is over 55.

IPPR’s report on home care in London (July 2011) called for the creation of ‘super carers’ trained to deliver both health and social care to the growing elderly population.

The number of people over the age of 65 living in London is rising faster than any other age group and is expected to reach 1 million by 2026.
80% of married women still do more housework than their husbands.

– Analysis for ‘Women through the generations’ project (March 2012)

IPPR analysis showing that far fewer women are marrying men of a higher social class than in the past had blanket coverage in the media.

“A FASCINATING NEW STUDY”
ALISON PEARSON, TELEGRAPH COLUMNIST

Who needs Mr Darcy? Why today’s women are ‘marrying down’

Why marrying your boss has gone out of style

EIGHT OUT OF TEN MARRIED WOMEN DO MORE HOUSEWORK THAN THEIR HUSBANDS
IPPR’s work on migration – including through its ‘Progressive Migration’ project – is looking at how durable and humane solutions can be found to manage migration’s benefits and impacts.

**STUDENT MIGRATION ACCOUNTS FOR 40%**

of total immigration to the UK. It contributes nearly **£15 billion** to the economy.

To meet its targets the government wants to cut student migrant numbers by **90,000**

In our report on student migration (May 2012) IPPR argued that foreign students ‘distort’ net migration figures and should not be counted as long-term immigrants.

IPPR’s major ‘Beyond Irregularity’ project is looking at sustainable ways to reduce irregular immigration.

**9 million** estimated number of irregular immigrants in Europe.

**NEWSNIGHT UNDERSTANDS THE UNIVERSITIES MINISTER IS BATTLING THE HOME SECRETARY TO HAVE STUDENTS REMOVED FROM THE CAP.**

ALLEGRA STRATTON, NEWSNIGHT POLITICAL EDITOR (JUNE 2012)
IPPR’s ‘Rethinking Integration in Europe’ project aims to look at how diverse communities get on with each other. Is it big questions – such as religion – that really divide people or more everyday concerns?

**IPPR’s Inside madrassas (Nov 2011)**

Estimated there are 2,000 Islamic supplementary schools in the UK, which 250,000 children attend each week.

But there are issues which need tackling.

In 20%, no criminal record checks are done on staff.

40% have no UK qualified teachers.

Watch the IPPR video on madrassas on our YouTube site.

IPPR is a serious organisation, willing to look at serious issues in a considered, thoughtful way and at the same time producing material that always has an impact and frequently makes a difference.

— JULIA UNWIN, CHIEF EXECUTIVE OF THE JOSEPH ROWNTREE FOUNDATION

**IPPR HAS THE HIGHEST MEDIA PROFILE OF ALL UK THINKTANKS**

In last 12 months, IPPR has recorded more than 100 instances of substantial national news coverage for its work.

And more than 150 national appearances on TV and radio.
REFORMING PUBLIC SERVICES

If the UK is to maintain high-quality universal public services at a time of pressure on budgets, these services will need to become more productive and innovative.

Pressures on health services are growing in all advanced societies. IPPR’s ‘International Innovations in Health’ series will showcase leading-edge healthcare innovation from around the world.

IPPR’s ‘Equity and Excellence’ project is considering how the current attainment gap in English schools can be closed.

IPPR has proposed the idea of locally accountable Schools Commissioners:

- Championing standards
- Monitoring of performance
- Intervening where schools are failing or coasting

"WITH THE GROWTH IN ACADEMIES AND FREE SCHOOLS, WE URGENTLY NEED A NEW MODEL OF LOCAL ACCOUNTABILITY FOR SCHOOLS."

RICK MUIR, ASSOCIATE DIRECTOR, THE TIMES (DEC 2011)

IPPR has set up its Commission on the Future of Higher Education to consider the future role of universities. Over the last year, the UK has gone from having 12 to 10 universities in the top 100 internationally.

STOP PRESS!
In May 2012 government picked up the idea from IPPR that the pupil premium will only work if schools are required to spend the extra cash on poorest pupils.

Pupils gaining five good GSCEs or equivalent in 2010:

- 35% pupils on free school meals
- 59% other children

"WITH THE GROWTH IN ACADEMIES AND FREE SCHOOLS, WE URGENTLY NEED A NEW MODEL OF LOCAL ACCOUNTABILITY FOR SCHOOLS."

RICK MUIR, ASSOCIATE DIRECTOR, THE TIMES (DEC 2011)
REFoRMING Public ServiceS

IPPR’s account of progressive police and crime commissioners (Sep 2011) argued that commissioners could be a means of democratising and reforming the police service. During the Labour government police funding increased by more than 20% but detection rates per officer fell.

In our report Redesigning justice (July 2011), IPPR calculated that nearly 60,000 people served a prison sentence of six months or less.

IPPR’s Open justice report (June 2011) argued that a crime tracker app would help victims to follow their case through the judicial process.

Giving them community sentences instead would save £50 million.

OUR POLICE AND CRIMINAL JUSTICE SYSTEM NEEDS TO BE UPDATED TO TACKLE THE CHALLENGES OF THE 21ST CENTURY.
REVIVING NEIGHBOURHOODS

IPPR’s *Together at home: A new strategy for housing* (June 2012) shows that English housing is not fit for purpose. For 30 years governments have focused on short-term initiatives that have distracted from rather than solved the growing housing crisis.

Under current spending plans for next five years...

**HOUSING BENEFIT SPENDING**

= £94bn

**SOCIAL HOUSING SPENDING**

= £5bn

IPPR thinks much more of this money should be spent on building affordable housing. We advocate ending housing benefit as a national entitlement and giving local councils much more control over the housing budget.

“WE WILL GIVE THE RECOMMENDATIONS CAREFUL CONSIDERATION”

– JACK DROMEY, SHADOW HOUSING MINISTER

“RADICAL REPORT CHALLENGES 40 YEARS OF ORTHODOXY”

– JULES BIRCH, INSIDE HOUSING

**BY 2025, THE COUNTRY COULD BE SHORT OF 750,000 HOUSES**

This is equivalent to the combined housing stock of Birmingham, Liverpool and Newcastle.
IPPR’S QUALITY RESEARCH WILL KEEP CHALLENGING US TO THINK LONG AND HARD ABOUT THE CHALLENGES THAT FACE US.

GRANT SHAPPS, HOUSING MINISTER (2010)

PUBS PLAY AN IMPORTANT ROLE IN BRITISH LIFE.

In the report Pubs and places: the social value of community pubs (Jan 2012) IPPR argued for a 50% cut in the business rate for pubs that can demonstrate their community role.

IPPR NORTH’S TOTAL NEIGHBOURHOODS PROJECT IS LOOKING AT HOW TO MAXIMISE THE IMPACT OF SERVICES THROUGH A MUCH MORE ‘JOINED-UP’ APPROACH.

UNPRECEDENTED CUTS TO PUBLIC SECTOR BUDGETS HAVE GIVEN RENEWED URGENCY TO THE NEED FOR RADICALLY REFORMED PUBLIC SERVICES.

KATIE SCHMUECKER, ASSOCIATE DIRECTOR IPPR NORTH (NOV 2011)
IPPR has been analysing long-term voting trends. Despite the rejection of AV in the 2011 referendum, IPPR argues that reform is needed.

• The ‘broken’ first past-the-post electoral system meant that the **2010 general election** was in effect decided by **1.6 PER CENT OF THE ELECTORATE**.

• More than **one-third of voters** supported other parties than the Conservatives and Labour.

• The result was a hung parliament – **more are likely in the future**.

In our report **Still partying like it's 1995** (Sep 2011) IPPR defined the ‘new sociology’ of politics confronting today’s politicians.

• **Voters are getting older** – a third of the electorate will be over 55 by 2017

• **Fewer homeowners** – since 2000, a million more people have become private renters

• **Increasing mental illness and long term poor health** – people with disabilities and long-term illness are a significant set of voters

• **Loyalty to political parties is declining** – more people are ‘swing’ voters

• **Rapid rise of new media** – many more avenues for political engagement

• **More tolerant society remains culturally conservative** – modern citizens also value tradition.
IPPR analysis has shown that social class is a key indicator of a person’s level of political participation.

AB is 20% more likely to vote, take part in campaigns or join a political party than DE. So politicians are more likely to frame policies to suit AB.

“WE NEED A POLITICAL SYSTEM WHICH BETTER REFLECTS THE FACT THAT VOTERS ARE MUCH LESS TRIBAL AND MORE ‘PROMISCUOUS’ IN THE WAY THEY VOTE.”

GUY LODGE, ASSOCIATE DIRECTOR (MAY 2011)

AN EVERYDAY DEMOCRACY IS A SOCIETY IN WHICH WE CONTINUOUSLY FORGE NEW, DEEP AND POWERFUL RELATIONSHIPS.

MARC STEARS, VISITING FELLOW (SEP 2011)

IPPR’s project on tackling political inequalities in Britain argues that first-time voting should be made compulsory to ingrain the voting habit in all young people.

IN THE LAST 20 YEARS, POLITICS HAS BEEN OVERLY FOCUSED ON THE MARKET AND STATE, AND HAS NEGLECTED COMMUNITY.
IPPR is looking at how the UK is governed and how democratic accountability can be strengthened. We will be doing work on the future of the Union and the EU, and looking at the English dimension of devolution.

In *The dog that finally barked* (Jan 2012) IPPR analysis showed that English identity is growing.

IPPR argues that government needs to respond to the rise of Englishness by giving greater recognition to England in our constitution and political culture.

"If an IPPR report appears in my inbox, I always stop, look, and listen."

JON SNOW, PRESENTER, CHANNEL 4 NEWS (2012)
COUNCILS ARE OVERLY DEPENDENT ON CENTRAL GOVERNMENT:

80 PER CENT OF THEIR FUNDS COME FROM GRANTS

50% OR MORE FROM LOCAL TAXES

The electorate has not shown enthusiasm for city mayors despite the popularity of the mayoralty in London.

69 per cent agree that “London is a better city for having a mayor”. Just 12 per cent disagree. (ComRes poll, April 2012)

IPPR North has argued for ‘metro mayors’ to cover city regions: There is growing interest in the idea.

“Sir Richard Leese (Manchester council leader) talked about a ‘metro mayor’ covering Greater Manchester, with the additional powers and responsibilities.”

LOCAL GOVERNMENT CHRONICLE (MAY 2012)

WITHOUT REAL POWERS TO RAISE THEIR OWN FUNDS, PLANS TO GIVE MORE POWERS TO COUNCILS ARE JUST ‘LIPSTICK LOCALISM’.

ED COX, IPPR NORTH DIRECTOR (JAN 2012)
2011 income: £2,487,258

- Grants and commissioned research: £2,030,913
- Conference fees, sponsorship and other commissioned activities: £420,654
- Sales of publications: £19,093
- Other income: £16,598

2011 expenditure: £2,482,913

- Charitable activities: research and dissemination on social, political and economic issues: £2,440,720
- Cost of generating funds: £21,528
- Governance costs: £20,665

2011 surplus: £4,345

Download our full financial accounts from www.ippr.org/about-us/annual-reports
We are extremely grateful for the generous support of all our supporters. They are listed below in funding bands.

**£500 to £10,000**
- ACEVO
- Amicus Horizon
- AQA
- Aviva
- Bradford City Council
- BT
- Business and Enterprise Group
- CAMRA
- Capita
- CBI
- Trevor Chinn
- City Bridge Trust
- Conselho Nacional De Secretarlos De Estado Da Administracao
- Dolphin Square Foundation
- East of England Development Agency
- Equality and Diversity Forum
- ETUC
- Foundation Ideas
- Friedrich Ebert Stiftung
- Gentoo
- Google
- Clive Hollick
- Home Group
- Institute of Migration
- INMESCO
- Liverpool City Council
- Lloyds Pharmacy
- London Councils
- Madison Trust
- John Makinson
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- David Pitt Watson
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- Reed in Partnership
- Regional and Improvement Efficiency Partnership
- Residential Landlords Association
- Save the Children
- Sequoia Trust
- TUC
- University of Sussex
- Wakefield Council
- Webb Memorial Trust
- Which

**£10,001 to £20,000**
- Careers Development Group
- Centrica
- European Commission
- Representation in the UK
- Family Mosaic
- GE
- Greater London Authority
- Institute of European Democrats
- JJ Charitable Trust
- KPMG
- LDA
- Morgan Stanley
- NESTA
- Pfizer
- Provident Financial
- PwC
- Resolution Foundation
- Serco
- Shell
- Skills Development Scotland
- Tesco
- UCU
- Unum
- Victim Support
- Vodafone

**£20,001 to £50,000**
- Association of Colleges
- Barclays
- Calouste Gulbenkian Foundation

**£50,001 to £100,000**
- City of London Corporation
- Foreign and Commonwealth Office
- Friends Provident Foundation
- Greenpeace
- Joseph Rowntree Foundation
- Love & Partners
- Learning & Skills Improvement Service
- Millfield House Foundation
- Network Rail
- Paul Hamlyn Foundation
- Pen Green Children’s Centre
- Resolution Trust
- Unbound Philanthropy
- Universities UK
- Wates Foundation

**Over £100,000**
- Barrow Cadbury Trust
- British Gas
- Esmee Fairbairn Foundation
- Joseph Rowntree Charitable Trust
- Nuffield Foundation
- Oak Foundation
- Trust for London
**EVENTS**

**IPPR’s events programme brings high-profile politicians and leading thinkers to a wide range of audiences.** In 2011 IPPR held more than 80 events, ranging from major conferences to small seminars, in London, Newcastle, across the UK and abroad.

The Oxford Media Convention, in partnership with Media Guardian, is a ‘must-attend’ event for media leaders held every year in January.

"THE WHOLE MEDIA WORLD IS THERE."

JEREMY HUNT, SECRETARY OF STATE FOR CULTURE, MEDIA AND SPORT SPEAKING ABOUT THE OMC

IPPR has one of the leading events programmes at the annual party conferences with top political speakers attracting large audiences.

Clockwise from left: Simon Hughes, deputy leader, at the Lib Dem conference; a packed event at the Labour conference; Nick Pearce with Matthew Hancock at the Conservative conference.

IPPR has established the London Policy Conference with the Centre for London as a ‘Davos for London’ bringing together top figures from across the capital and around the world.

In 2011, speakers included mayor of London Boris Johnson, Metropolitan Police Commissioner Bernard Hogan-Howe, advertising boss Sir Martin Sorrell and former mayor of Barcelona Joan Clos.

BBC chairman Lord Patten and Labour deputy leader Harriet Harman at OMC 2012.
SUPPORT US

IPPR is an independent registered charity. We can only carry out our research work because we are supported by individuals and organisations.

How you can help

*Individual donations are very gratefully received.*

Search for IPPR at:

or text the amount you wish to give to:

70070, using the code IPPR44

Our supporters are particularly helpful to us because they give on a regular basis. Our programme for individuals has three levels.

You can become a *supporter* by making a regular monthly contribution via our JustGiving page. By doing so, you will help IPPR to offer opportunities to young people in the UK, through the innovative IPPR@universities network of student thinktanks and our internships, all entirely open and all paid at a living wage.

Those who can afford to give more can join our *premier supporters* scheme, ideal for individuals with a strong personal interest in policy and the political process. At the higher end, *patrons* enjoy a close personal relationship with IPPR and a more tailored range of benefits and opportunities.

Organisations that wish to be the forefront of policy formation and thought leadership can join our *corporate partners* programme. Our dedicated attention and personalised service means that the programme is limited to a small number of stakeholders from the business, trade union, public sector and NGO communities.

Find out more about how you can support IPPR’s work at [www.ippr.org/support-us](http://www.ippr.org/support-us)
OUR PEOPLE

Our trustees have ultimate responsibility for directing the affairs of IPPR, ensuring that it is solvent, well-run, and delivering the charitable outcomes for the benefit of the public for which it has been established.

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IPPR’s Policy Advisory Council has been established to draw on a wide pool of highly talented individuals to provide intellectual vitality and advice to our organisation.

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See profiles of all our people at www.ippr.org/our-people
“JUNCTURE, IPPR’S QUARTERLY JOURNAL OF IDEAS AND COMMENTARY, IS A MUST-READ FOR ANYONE INTERESTED IN POLITICAL IDEAS AND IN RETHINKING SOCIAL DEMOCRACY.”
—JASON COWLEY, EDITOR OF NEW STATESMAN