Thursday, 26 May 2011

Newcastle City Council,
Civic Centre, Barras Bridge,
Newcastle Upon Tyne NE99 1NP

At this major conference ippr north brings together leading experts to explore the measures being taken to rebalance the economy and to gauge what progress is being made towards economic and social recovery in the north of England.

In a significant shift away from the previous government’s policy goal to ‘narrow the gap’ between the Greater South East and the rest of the country, the Coalition government is committed to ‘rebalancing’ the economy away from over-reliance on the public sector, financial services and across the country.

The conference explores how far the proposals from the Local Growth White Paper are beginning to take effect. It provides a platform for key national, regional and local stakeholders to discuss the latest developments in government initiatives to stimulate the drivers of economic growth outside London and the South East, and emerging strategies for local economic growth in Local Enterprise Partnership areas.

SPEAKERS INCLUDE

Nick Clegg
Deputy Prime Minister

Sir Ian Wrigglesworth
Deputy Chair, Regional Growth Fund

Rt Hon John Denham MP
Shadow Secretary of State for Business, Innovation and Skills

CONFERENCE CHAIR
Mark Easton
BBC Home Editor
Programme

09.00 Registration and refreshments

09.30 Chair’s introduction – Mark Easton, BBC Home Editor

09.40 Growth, Cuts and the North’s Economic Future
Keynote address – Sir Ian Wrigglesworth, Deputy Chair, Regional Growth Fund

09.55 Is there a Plan B? An opposition perspective on the Northern economy
Keynote address – Rt Hon John Denham MP, Shadow Secretary of State for Business, Innovation and Skills

10.10 How far can manufacturing deliver the goods in rebalancing the UK economy?
Lee Hopley, Chief Economist, EEF (invited)

10.25 A Vision of Growth: What are the core purposes and principles that should underpin growth in the North of England?
Panel discussion
Should the goal of growth centre on convergence with the South of England, or should we look further afield to assess local and regional competitiveness? What distinctive assets does the North of England hold, such as land, water and energy generation that can build the economic resilience of UK plc? And what does a Northern economic agenda look like?

- Sir Ian Wrigglesworth, Deputy Chair, Regional Growth Fund
- Rt Hon John Denham MP, Shadow Secretary of State for Business, Innovation and Skills
- Lee Hopley, Chief Economist, EEF (invited)

11.15 Refreshments

11.45 Morning break-out sessions

Session 1. Creating an ‘Innovation System’ in the North
How could an ‘innovation system’ incorporating advanced manufacturing, creative and cultural industries, high-tech and business services and the low-carbon economy help the North to maximise its comparative advantages? What role will universities play?

- Geoff Parker, Founder and Scientific Director, Bioxydyn
- Angie McLean, Managing Director, Fast Forward Now
- Charlie Hoults Yard
- Stian Westlake, Executive Director of Policy and Research, NESTA (invited)
- Alastair MacColl, Chief Executive, The Business & Enterprise Group (chair)
Session 2. The geography of economic recovery: what does it look like and how do we govern it?

How far will LEPs be able to deliver the necessary vision and strategy to drive economic development in their localities and beyond? How can they draw upon the best aspects and assets of the RDAs and ensure a high level of business involvement and local accountability?

- Alan Harding, IPEG Director, University of Manchester
- Anna Turley, Deputy Director, NLGN
- Neil McLean, Chair, Leeds City Region LEP
- Andrew Lewis, Director of Policy Strategy and Communication, Newcastle City Council (chair)

13.00 Lunch

14.00 Afternoon break-out sessions

Session 3. Financial futures: how will a new phase of economic growth be financed?

How is the financial and business services economy in the North emerging from recession? Is there a future for more regionally autonomous financial institutions in driving Northern prosperity, and how far can Leeds and Manchester benefit from fall-out from the banking crisis?

- Chris Murray, Director, Core Cities
- Alex McWhirter, Acting Chief Executive, Finance Yorkshire (invited)
- Ed Cox, Director, ippr north (chair)

Session 4. The value of people and place

To what extent can the North of England establish a vision for a more sustainable model of ‘good growth’ which takes seriously the significant challenges posed by large concentrations of low-skilled workers and peripheral places and the state intervention necessary to improve social mobility?

- David Curtis, Executive Director, North East, Yorkshire and The Humber, Homes and Communities Agency
- Nancy Kelley, Deputy Director, Policy and Research, The Joseph Rowntree Foundation
- Anne Power, Professor of Social Policy, LSE (invited)
- Katie Schmuecker, Senior Research Fellow, ippr north (chair)

15.15 Refreshments

15.30 Rebalancing the Economy

Keynote address – Nick Clegg, Deputy Prime Minister

16.15 Chair’s closing remarks – Mark Easton, BBC Home Editor

16.20 Close
Why should you attend?

• Hear high-profile speakers share their in-depth knowledge and expertise on the challenges and opportunities for the North of England in rebalancing the economy
• Find out how the Regional Growth Fund will stimulate growth and capital investment in functional economic areas outside London and the South East
• Hear from members of Local Enterprise Partnerships about plans to drive economic growth in the North of England
• Find out how the financial and business services economy in the North is emerging from the recession and what opportunities lie in this sector
• Hear the most recent evidence on how to ensure deprived communities are not further disadvantaged, looking at what works best to foster recovery
• Question leading figures on a collective vision for the North
• Network with colleagues from different sides of the debate to share good practice and influence policy developments.

www.ippr.org/rebalancing2011
Who should attend?

- Academics and think-tanks
- Businesses and agencies related to new sectors, including green, high-tech and creative industries
- Business leaders and stakeholders
- Civil servants (BIS, CLG, Treasury)
- Employee Owned Companies
- Employment service providers
- Housing associations
- Local Enterprise Partnerships
- Local government
  - Councillors
  - Elected mayors and council leaders
  - Senior managers with responsibility for:
    » Corporate and financial services
    » Economic development
    » Local Area Agreements
    » Local Strategic Partnerships
    » Planning
    » Procurement
    » Public relations and communications
    » Regeneration
    » Transport
- Media
- Private, voluntary and third sectors working with local government and communities
- Regeneration Agencies
- Regional Development Agencies
- Regional Assemblies
- Scottish Executive
- Social enterprises
- Welsh Assembly
- Trade unions

About ippr north

ippr north, the Northern-based arm of the Institute for Public Policy Research (ippr), produces far-reaching policy ideas and stimulating solutions that work nationally as well as locally. These are shaped from our research, which spans economic development, regeneration, localism and communities, which involves a wide range of audiences in political debates.

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Registered charity no. 800065
DELEGATE BOOKING FORM: REBALANCING THE ECONOMY: BEYOND ONE SIZE FITS ALL, 26 MAY 2011

Please submit your completed form (black ink, block capitals only) by:
Post: Events, ippr, 13–14 Buckingham Street, London WC2N 6DF
Fax: +44 (0)20 7470 6111

Please make photocopies of this form for any additional delegates.

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I have read and agree to the terms and conditions below.
Signature Date

If you have any additional requirements please describe them here:

Delegate fees (please tick one box)

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<th>Community organisations</th>
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* Reduced: local authorities, public sector bodies, central government departments and agencies, non-departmental public bodies

Break-out sessions (please tick one box for each session)

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How to pay

Credit cards are accepted via our website only: visit www.ippr.org/rebalancing2011 to book instantly and pay online.

To pay by cheque:
I enclose a cheque for £__________ made payable to ‘Institute for Public Policy Research’
VAT no: 629 5819 00. Please write your name and address on the back of the cheque.

TERMS AND CONDITIONS
This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if by 7 days prior to the event you have not heard from us, contact us using the phone number on the programme. Cancellations made in writing before 28 April 2011 will be subject to an administration fee, amounting to 35% of the liable fee. All cancellations made after this date will be liable for the full delegate fee. Although substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

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